

WMU[®]
God's mission.
Our passion.



135

years of
kingdom
impact

“

Woman's Missionary Union has been and remains a consistent voice in the SBC for supporting our mission to the nations. They pray for missionaries, raise money to support their efforts, and train a future generation to take their place someday. While others often talk about missions, WMU members are doing missions—sharing the gospel and making disciples . . . God has used WMU to shape generations of missionaries and mission advocates.

”

JEFF IORG
President/CEO
SBC Executive Committee



Through compassion
ministries and
partnerships, WMU has
global touchpoints in

50 countries.

In Uganda, WorldCrafts is restoring hope and joy as HIV-positive widows are taught to create beautiful paper bead jewelry by hand.

With the income they receive from Proverbs 31 Women, these destitute widows are able to purchase homes and food.



Some have paid off loans. Others have started new businesses with their proceeds.

Some have bought cows so their children have milk and then they sell the rest.



2

The Annie Armstrong Easter Offering, started by WMU, reached record totals two years in a row.



At the North American Mission Board, we gratefully acknowledge the role of WMU as a powerful force undergirding our work to expand God's kingdom.



PEG JONES
Chief Development Officer
North American Mission Board

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In 2023, Baptist Nursing Fellowship,
a compassion ministry of WMU,

celebrated **40** years.

“

We celebrate decades of service and BNF's unwavering focus to provide avenues for nurses and medical workers to be on mission for Christ.

”

CONNIE DIXON
President
WMU, SBC



4

Four times a year we
connect virtually with global WMU leaders
to pray for one another and see what God is doing around the
world through the ministry of WMU.

“

We may be tempted to assume God is only doing what we can see, but WMU's intentional connection with global WMU leaders spotlights His work in the often unseen parts of the world. We have the incredible privilege of hearing how God is mobilizing Baptist women around the globe for His mission and praying with, encouraging, and learning from these sisters and partners in the Great Commission.

”

DR. ANNA DAUB

**Director of Special Projects and Partnerships for Global Theological Initiatives
Southeastern Baptist Theological Seminary**



Our current Project HELP focuses on Mental Health.

In 2023,
we trained

62

Mental Health
First Aiders.

“

The most helpful part was learning what a crisis situation looks like and what to do. I volunteer among recovering drug addicts.

I also see homeless people a lot.

I would like to be able to help them as needed.

”

2023

Mental Health First Aid Trainee



785

**new water filters were provided
to IMB missionaries in 2023.**

“

**Many thanks for our water filter through Pure Water, Pure Love.
Our job will have us traveling throughout our country.
We are thankful we will have clean water wherever we go.**

”

IMB Family Serving in Asia

168

professions of faith were
made through Christian
Women's and Men's Job
Corps ministries this year.



“

D, a recovering addict, soaked up lessons like a thirsty sponge. She memorized Scripture and became proficient in computer usage and writing. A high point was when she wrote letters to the policemen who had arrested her, thanking them and telling them about God's miracle in saving her. D's family was present to see her baptized. She is now working on her GED, has graduated from the Citizen's Police Academy, and is applying to the State Police Academy. She has a new church family and takes every opportunity to tell others of God's work in her life. An extra bonus for her is that her mother enrolled in our current session of CWJC, a wonderful example of God's ripple effect.

”

Christian Women's Job Corps, Carlsbad, New Mexico

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WMU provides missions discipleship for children and immersive missions engagement opportunities for youth during the annual Southern Baptist Convention.

754 people participated in
New Orleans in 2023.

“

Youth on Mission is a wonderful opportunity for teens to serve Christ and others in a focused environment where they can be blessed by the companionship of like-minded peers. Doing the two-day service projects helped me grow in boldness as a teenager learning what it meant to make my faith my own.

”

HOPE HOWARD
Retama Baptist Church
Kingsville, Texas

WMU offers

22

online courses to
equip Christians to
develop as leaders
and serve Christ
more effectively.



“

Leaders are lifelong learners. You don't have to be in a classroom or conference to develop and grow. I love that I can work on these courses anytime from anywhere.

”

Online Learner



01

But the most important number of 2023 is 1— that one person who invests in the life of another through WMU.



**All these numbers add up to 2,023
and reflect just a glimpse of
WMU's impact in 2023.**

**All of this is possible because
of faithful individuals who follow
God's call to serve and share with others.**



**One by one,
WMU members make incredible contributions
as they serve in their communities and beyond
to advance the gospel.**

WMU seeks to make disciples of
Jesus who live on mission.

That's what we do.

That's all we do.

Discover ways YOU can be a part
WMU's kingdom impact in 2024
at wmu.com.

National WMU Officers

Sandy Wisdom-Martin

Executive Director/Treasurer
Birmingham, Alabama

Connie Dixon

President
Elida, New Mexico

Shirley McDonald

Recording Secretary
Stephenville, Texas



National WMU Executive Board Members *(as of December 31, 2023)*

Shirley Smith

Alabama

Robin Barden

Alaska

Shirley Arnold

Arizona

Laura Bramlett

Arkansas

Sandra Hughes

California

Ann Perry

Colorado

Katrina Sellers

Florida

Lauren Sullens

Georgia

Kristine Jocson

Hawaii

Lindsay Wineinger

Illinois

Chris Conrades

Indiana

Deb Speas

Iowa

Vashti Jones

Kansas/Nebraska

Linda Cooper

Kentucky

Carolyn Fountain

Louisiana

Dale Jones

Maryland/Delaware

Odelle Cadwell

Michigan

Tia Underbakke

Minnesota/Wisconsin

Terrie Harwood

Mississippi

Jan Turner

Missouri

Mandi McCraw

Montana

Denise Clymer

New Mexico

Ineabelle Rodriguez

New York

Deborah Taylor

North Carolina

Mary Habila

Northwest

Susie Emery

Ohio

Julie Busler

Oklahoma

Fanny Grote

Pennsylvania/South Jersey

Cindy Burns

South Carolina

Ramona Hicks

Tennessee

Jackie Faughn

Texas

Sonia Gutierrez

Utah/Idaho

Lucianne Warren

Virginia

Janora Skeens

West Virginia

2023 Statistical Report

REVENUES

October 2022-September 2023

Periodical Subscriptions	\$2,333,604
Products and Literature	531,590
Investments	1,019,808
Contributions	1,527,076
Other	<u>90,853</u>
Total	\$5,502,931

EXPENSES

October 2022-September 2023

Payroll and Benefits	\$2,148,550
Cost of Production	1,039,879
Facilities and Operations	778,712
Travel and Meetings	134,858
Promotion and Public Relations	53,129
Office Expenses	208,856
Grants and Mission Support	184,651
Projects	<u>32,041</u>
Total	\$4,580,676
Net	\$922,255