

**EMPLOYMENT OPPORTUNITY
NATIONAL WMU
BIRMINGHAM, ALABAMA**



JOB TITLE: *Lead Strategist*

HUB: Affinity Network

STATUS: Full-time Equivalent (36-Hour Work Week)

HUB ROLE:

To lead in the development of missions leaders and the expansion of missions involvement among adult audiences. To serve as national WMU liaison with multicultural audiences.

KEY RESPONSIBILITIES:

- Lead in the design and implementation of a balanced and comprehensive plan for missions discipleship for the adult audience. Communicate plans through multiple channels including print, digital, and electronic media.
- Designs and implements a plan for the development of leaders of WMU missions groups for the adult audience. Uses multiple formats through consultation, speaking, web-based training, field engagements, and writing assignments.
- Leads in the development of program design plans and participates in dated planning for the adult audience.
- Serve as WMU liaison with multicultural audiences.
- Provides informal research to WMU from field servicing and through continuing development of expertise with audience.
- Participates in the development and implementation of hub strategies.
- Makes recommendations regarding adult and multicultural audiences during the annual budgeting process. Administers the approved budget throughout the fiscal year.
- Serves on in-house and inter-entity hubs. Represents national WMU to state WMU leadership and other networks.

QUALIFICATIONS:

- Master's degree preferred or 18 hours of graduate work and three to five years of progressive work experience.
- Three to five years of progressive work experience with the assigned audience or job function.
- Bilingual, preferred.
- Experience in training adult leaders and developing curriculum.
- Member of the Christian faith and Southern Baptist church involvement on the local level.
- Knowledge of the Southern Baptist Convention and WMU, preferred.
- Experience leading Women on Mission, myMISSION, or Adults on Mission, preferred.

If you are interested in this position, submit your resume to Human Resources:

- Email: hr@wmu.org
- US mail: 100 Missionary Ridge, Birmingham, AL 35242

Resumes are kept in our applicant database for 12 months.