

INTERNSHIP OPPORTUNITY
NATIONAL WMU
BIRMINGHAM, ALABAMA



ALL OF OUR INTERNSHIPS ARE UNPAID IN EXCHANGE FOR COURSE CREDIT.

STUDENTS MUST BE A JUNIOR OR SENIOR IN COLLEGE TO QUALIFY.

TITLE: *Compassion Ministries Marketing Intern*

TEAM: Compassion Ministries Hub

POSSIBLE RESPONSIBILITIES:

- Assist with development of communication pieces
- Write press releases
- Research and facilitate online communication avenues including related blogs, ministries, events, and influencers
- Develop and implement online communication plans
- Enhance digital content with media and links as appropriate
- Write copy as needed for print and online ads
- Assist with catalog development
- Assist with trade show planning and implementation
- Learn merchandizing and packaging as it relates to retail for WorldCrafts
- Assist with implementation of online marketing strategy
- Research trends in color, design, styles for WorldCrafts product development
- Participate in team meetings including goal and budget discussions, marketing discussions, and other team-development activities

If you are interested in the internship opportunity, then feel free to submit a résumé to human resources:

If you are interested in the internship opportunity, feel free to submit a resume:

- Email: interns@wmu.org
- US mail: 100 Missionary Ridge, Birmingham, AL 35242