

Pastor Resource Pack

Who is WMU?

If you know of Woman's Missionary Union (WMU), you likely have experience with the Lottie Moon Christmas Offering and the Annie Armstrong Easter Offering or one of our groups like Women on Mission, Royal Ambassadors (RAs), Girls in Action (GAs), and Mission Friends. And if you haven't met us yet, let us introduce ourselves: since 1888, WMU has been serving Southern Baptist Convention churches and providing ways for those churches to cooperate together to accomplish the Great Commission.

When Lottie Moon wrote Annie Armstrong urging her to help raise funds for missionaries, something special began. For more than 135 years, we have created resources that equip small groups in local churches to keep the Great Commission front and center. Our resources do this by helping

the local church learn about missions, pray for missions, support missions, and do missions and tell others about Jesus, ultimately making disciples of Jesus who live on mission.

Imagine small groups of all age levels meeting in your church throughout the week, hearing the accounts of our North American Mission Board (NAMB) and International Mission Board (IMB) missionaries and, then, having the opportunity to partner with these same missionaries through prayer and support. Imagine every person in every group partnering with missionaries to proclaim the gospel to the ends of the earth. How would that kind of discipleship transform the heart of a believer and the priorities of a local church? The answer to that question is our "why"—it's who we are and what we do.

Why Missions Discipleship?



Why missions discipleship? Because it is biblical.

WMU's missions discipleship curriculum follows the example of cooperation from the church in Acts and, thus, works to equip every Southern Baptist church, no matter the size or location, to participate in sending and supporting missionaries.

We help every age level in your church stay connected to the story and work of our missionaries. And when churches regularly hear from and learn from our missionaries, they are also equipped to stay on mission at home.

Why missions discipleship? Because it is the link between the Cooperative Program and our missions agencies.

WMU's missions discipleship curriculum keeps the faces and names of NAMB and IMB missionaries in front of our churches throughout the year. It helps our churches remember that we are not giving to a program but to our brothers and sisters who have

answered the call to missions. And connecting our giving to the brothers and sisters it supports increases our generosity.

The book of Acts is filled with stories of generous believers who sacrificed much to support the mission of Jesus. And WMU's missions discipleship curriculum creates the kind of relationships and partnerships that send and keep our missionaries on the field.

Why missions discipleship? Because it prioritizes the mission.

WMU's missions discipleship curriculum is all about equipping every member of the local church to obey his or her part in accomplishing the Great Commission. Instead of assuming that "some of us" will go and make disciples, WMU's missions discipleship curriculum gives every small group in your church the opportunity to support missions, raise up the next generation of missionaries, and faithfully evangelize and disciple in your context.

What can WMU do for your church?



WMU missions groups teach the local church about missions.

Consistent exposure to the stories of missionaries and the places they serve slowly but surely shapes the worldview of our people and the culture of our churches. Our age-graded, coordinated curriculum teaches preschoolers to senior adults what missions is, how to share their faith in age-appropriate ways, and the importance of the church working for the mission together. Churches with WMU groups learn together so that they can pray, support, and do missions together.

WMU missions groups motivate the local church to pray for missions.

WMU missions groups take time in each gathering to pray for missionaries by name, to pray for the work of the North American Mission Board and International Mission Board, and to pray for their churches and local missions projects. WMU's *Missions Mosaic* magazine has a daily prayer feature, because we believe the church needs to

pray daily for missions to the neighborhoods and the nations. Churches that pray together stay on mission together.

WMU missions groups support missions and the work of the church generously.

When our people devote themselves to prayer for the mission, God often softens our hearts for the mission and makes us generous with our finances. This is why WMU missions groups get excited to support the work of the local church and missionaries all over the world.

WMU missions groups do missions.

Because WMU missions groups have learned about missions, prayed for missions, and given to missions, they are committed to working together to do missions. Men and women, boys and girls, partner together to reach their neighborhoods, to feed the hungry, to comfort the afflicted, to bring the good news to the ends of the earth. This is Great

Commission living: a church that is mobilized for action and ready to partner with its pastor to take the good news to everyone.

WMU missions groups make disciples.

Because the church is living on mission together, making disciples becomes a natural occurrence. Discipleship in its simplest form is “as we go,” living out Deuteronomy 6:6–7. It’s walking together, exactly how Jesus took the disciples with Him. Whatever He was doing, they did. That’s why discipleship is a natural outflow of WMU missions groups.

WMU missions groups raise up and call out missionaries.

Countless NAMB and IMB missionaries credit RAs and GAs with planting the seed that God grew into the call to missions. If we want to tackle the problem of lostness in the world, we must be intentional about discipling our people to consider the call of missions. WMU missions groups do just that.

WMU missions groups increase cooperation and partnership.

WMU missions groups provide opportunities year-round to partner with NAMB missionaries (Christmas in August), IMB, and other Baptist churches in your association. WMU missions groups often become the biggest supporters of your church’s missions trips too.

WMU missions groups highlight the best of Baptist distinctives.

Our groups model that Scripture is our final and highest authority. We take our missions

methodology straight from Acts—small groups of men and women doing whatever it takes to follow Jesus and support the mission. Our curriculum believes in the autonomy of the local church. We provide everything your church needs to get started on mission, but the real beauty happens when your people contribute to the mission in the ways that your church is uniquely gifted. And, finally, WMU missions groups are a direct application of the priesthood of all believers. Our curriculum equips every member of your church to find his or her role in accomplishing the Great Commission.

WMU is a friend to the local church.

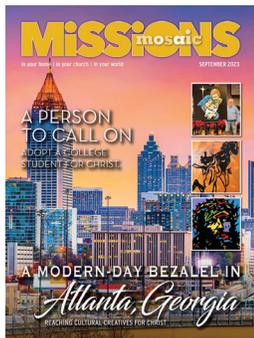
We have partnered with the church since 1888. Pastors love WMU missions groups because rather than adding to their already busy schedule, our groups help them achieve their goals for evangelism, discipleship, and missions in the congregation. We are here to help.

WMU missions groups keep the Great Commission front and center in the life of the church.

Each of our churches has been called to obey Jesus’ Great Commission from Matthew 28:18–20. Ultimately, WMU missions groups remind our people throughout the year that the mission is urgent and must be prioritized. We work to keep the Great Commission central in everything we do by creating resources for small groups that equip believers to learn about missions, pray for missions, support missions, and do missions and tell others about Jesus.

Resources

Coed Adult Groups



Missions Mosaic

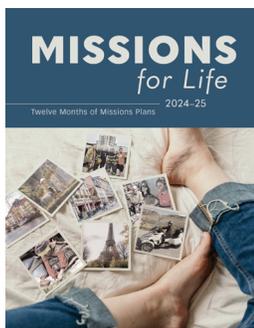
Explore. Build. Pursue. *Missions Mosaic* guides you to explore discipleship, build a biblical worldview of God's missions purpose, and pursue an unshakable relationship with Him. Each monthly issue will equip you with a Bible study, a prayer starter, ministry ideas, evangelism tools, and Prayer Patterns—daily devotions followed by the names of missionaries listed by their birthdays.

Order one per person.

Annual subscription (12 monthly issues):

- Print: \$22.99
- Digital: \$20.99
- Digital/Print Bundle: \$24.99

Prices subject to change.



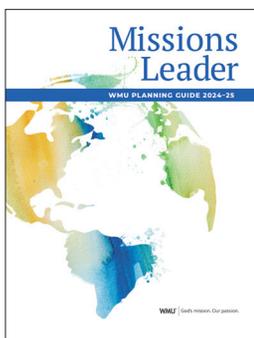
Missions for Life 2024–25

Each of Missions for Life's 12 monthly units includes a Bible study and Bible study lesson plan, a prayer article, suggestions for mission action projects, and ideas for getting involved in a special monthly emphasis, such as the Lottie Moon Christmas Offering. You will also receive access to a special monthly online mission study and mission study lesson plan.

Order one per person.

- Print: \$21.99 • W243120
- Digital: \$19.99 • E243119

Prices subject to change.



Missions Leader: WMU Planning Guide 2024–25

Calling all missions leaders! Kick off the year with confidence with this comprehensive guide to help you focus your plans for the entire year. This easy-to-use, 96-page guide will introduce you to the year's overarching themes and special projects and give you insight into all things WMU for 2024–25.

- Print: \$21.99 • W243101
- Digital: \$19.99 • E243104

Prices subject to change.

Women's Groups



Missions Mosaic

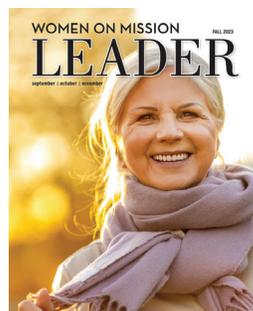
Explore. Build. Pursue. *Missions Mosaic* guides you to explore discipleship, build a biblical worldview of God's missions purpose, and pursue an unshakable relationship with Him. Each monthly issue will equip you with a Bible study, a prayer starter, ministry ideas, evangelism tools, and Prayer Patterns—daily devotions followed by the names of missionaries listed by their birthdays.

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Annual subscription (12 monthly issues):

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- Digital: \$20.99
- Digital/Print Bundle: \$24.99

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Women on Mission Leader

Help the women in your church focus on missions with this engaging planning guide with a user-friendly quarterly format. Each quarterly issue includes leader tips, promotional flyers, and meeting plans for *Missions Mosaic* articles.

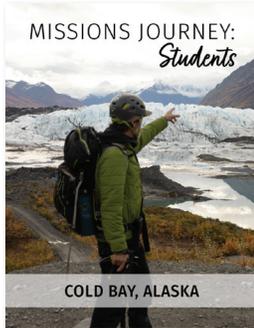
Order one per leader.

- Annual subscription (4 quarterly print issues): \$14.99
- Also available as a digital download each quarter: \$3.99

Prices subject to change.

Resources

Student Groups



Missions Journey: Students

This versatile resource is customizable based on the needs of your group. Teens will meet missionaries serving all around the world, be encouraged to grow in discipleship, and become active agents of gospel change in their own communities.

Order one per group.

One-Month Package

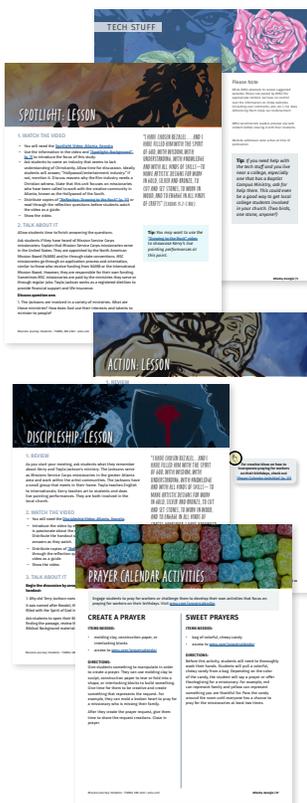
Missionary videos and 4 digital lessons (material for one month): \$19.99

Price subject to change.

One-Year Package

Twelve monthly units, each containing missionary videos and 4 digital lessons (material for one year): \$199.99

Price subject to change.



Children's Groups



Missions Journey: Kids Leader

Missions Journey: Kids Leader is your guide to leading children in grades 1–6 in missions discipleship. This quarterly guide provides three monthlong units, each focused on the work of missions personnel in North America and throughout the world.

Order one per leader.

Annual Subscription (4 quarterly issues):

- Print: \$26.99
- Digital: \$24.99
- Digital/Print Bundle: \$30.99

Prices subject to change.



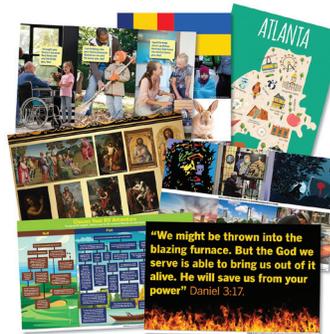
Missions Journey: Kids Adventure

Missions Journey: Kids Adventure is a full-color activity book for children in grades 1–6. Including mission stories, prayer prompts, games, puzzles, recipes, and coloring pages that are coordinated with the weekly *Missions Journey: Kids Leader* lesson plans, *Missions Journey: Kids Adventure* will get children excited about learning!

Order one per child.

Annual subscription (4 quarterly print issues): \$16.99

Price subject to change.



Missions Journey: Kids Leader Kit

Missions Journey: Kids Leader Kit contains full-color posters, games, and activities that coordinate with the lesson plans in *Missions Journey: Kids Leader*. The quarterly kit contains a map of the missions area, a missions photo poster, and a memory verse poster for each monthly unit.

Order one per group.

Annual subscription (4 quarterly print issues): \$54.99

Price subject to change.

Resources

Preschool Groups



Mission Friends Leader

This quarterly magazine provides weekly sessions with creative activities and mission stories. Every month, preschoolers learn about missionaries who serve through North American or international missions. Each monthly unit also focuses on one of the Christian concept areas: God, Jesus, Bible, Church, God's Creation, Self, Family, World, or Community.

Mission Friends Leader includes reproducible pages (Mission Friends at Home) to share with families as take-home leaflets.

Order one per leader.

Annual subscription (four quarterly issues):

- Print: \$23.99
- Digital: \$21.99
- Digital/Print Bundle: \$25.99

Prices subject to change.



Mission Friends Leader Kit

Energize your preschool classes with games, picture puzzles, posters, Bible thought markers, and more. You'll also receive vibrant photos of missionaries and the places where they serve. The kit complements the learning experiences in *Mission Friends Leader*.

Order one per group.

Annual subscription (4 quarterly print issues): \$74.99

Price subject to change.

We're here to help!



Joye Smith is the preschool consultant and Affinity Networks Hub manager at national WMU. She enjoys seeing preschoolers develop a heart for missions from a young age.

National WMU: Contact Joye Smith, ministry consultant, at jsmith@wmu.org or (205) 991-4980.

State WMU: Find links to state WMU websites at wmu.com/statecontacts



Stephanie Newton is the lead strategist for adult and multicultural audiences for national WMU. She is responsible for program planning and leadership development of myMISSION, Adults on Mission, and Women on Mission. She also serves as the liaison for multicultural audiences, including Sisters Who Care, the Hispanic WMU/UFM network, and Korean WMU.

National WMU: Contact Stephanie Newton, lead strategist for adults and multicultural audiences, at snewton@wmu.org or (205) 991-4017.

State WMU: Find links to state WMU websites at wmu.com/statecontacts.



Heather Keller is the national WMU ministry consultant for children and students. She is responsible for program planning and leadership development for Girls in Action, Children in Action, and Acteens.

National WMU: Contact Heather Keller, ministry consultant, at hkeller@wmu.org or (205) 995-4816.

State WMU: Find links to state WMU websites at wmu.com/statecontacts.



Keith Gates serves as national WMU ministry consultant for Royal Ambassadors, Challengers, and Youth on Mission.

National WMU: Contact Keith Gates, ministry consultant, at kgates@wmu.org or (205) 991-4040.

State WMU: Find links to state WMU websites at wmu.com/statecontacts.

Contact your local Baptist association, your state WMU office, or national WMU for training opportunities.