

# Posters for Display

## The following pages are 18-by-24 posters.

- 18-by-24 works well on tabletop displays.
- This size can be printed larger or smaller.

## If you are letting someone else print the poster for you,

- Check with your local quick-print or a poster print shop for pricing and options on printing, adhering to foam board, and adding a cardboard easel to the back.
- Send the file to an online poster-printing company like [Staples.com](http://Staples.com), [Fedex.com](http://Fedex.com), or [Vistaprint.com](http://Vistaprint.com).

## If you are mounting the poster for a tabletop display,

- Purchase these tools from your local craft store:
  - X-ACTO knife and several #11 blades (A box cutter or another type of razor-sharp cutting tool can be used. Be sure to start with a brand-new blade.)
  - A can of 3M™ Super 77™ Multipurpose Spray Adhesive
  - A sheet of white foam board (This is smooth, lightweight, and strong and cuts easily.)
  - A metal ruler with a cork back that is at least 18 inches long
  - A self-stick cardboard easel back
- Choose a flat surface in a well-ventilated area. Place the poster facedown on a protected surface. Use protection on your work surface for overspray. Spray the adhesive 6–8 inches away from the surface in an even, thin layer.
- Wait 15 seconds and then stick the poster to the foam board. Work from one side to the other side, gently pressing with your hand to avoid creating air pockets.
- Trim off any excess foam board using the sharp cutting tool. Use the metal ruler as a guide for the blade. Keep your fingers off the back of the blade and out of the way as you cut. Don't force it. Take your time. Cut two to three passes in the same spot. Don't try to cut all the way through on the first pass.
- Adhere the cardboard easel to the back.



## Resizing the Poster: proportions and paper sizes

### To print a poster on tabloid-sized paper:

Print at 60 percent and then trim off the extra 2.5 inches from the top/bottom. (18-by-24 will reduce to 11-by-14.5.)

### To print a poster on letter-sized paper:

Print at 45 percent. There will be a little extra white border on the sides. (18-by-24 will reduce to 8.25-by-11.)

### To print a poster at a larger size:

Print at 133 percent. (18-by-24 will become 24-by-32.)

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# DISCIPLESHIP

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LEARN • PRAY • GIVE • SERVE • SUPPORT

**Learn, pray, give, serve, and support missions through WMU organizations, ministries, and books.**



# LEARN

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**WMU resources teach church members of all ages to see the world through God's eyes.**



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# PRAY

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Through WMU, believers learn how to apply the power of prayer for the spread of the gospel and pray specifically for needs around the world as they learn of missions needs and current social issues.



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# GIVE

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**By encouraging gifts to the Annie Armstrong Easter Offering<sup>®</sup> and the Lottie Moon Christmas Offering<sup>®</sup>, WMU supports NAMB and IMB personnel as they share the gospel at home and abroad.**



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# SERVE

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**WMU ministries provide opportunities to engage in redemptive, loving service in the name of Jesus to people who need to hear the gospel.**



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# SUPPORT

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**WMU offers countless ways to support missions efforts, such as developing sustainable, fair-trade businesses among impoverished people through WorldCrafts<sup>SM</sup> and meeting a basic need for missionaries and the people they serve through Pure Water, Pure Love<sup>SM</sup>.**



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