

INTERNSHIP OPPORTUNITY  
NATIONAL WMU  
BIRMINGHAM, ALABAMA



**ALL OF OUR INTERNSHIPS ARE UNPAID IN EXCHANGE FOR COURSE CREDIT.  
STUDENTS MUST BE A JUNIOR OR SENIOR IN COLLEGE TO QUALIFY.**

**TITLE:** *Missions Resource Center Marketing Intern*

**TEAM:** Missions Resource Center Marketing

**LEARNING OBJECTIVES:**

- Project management
- Cross-functional team work
- Developing marketing strategies and implementing marketing campaigns
- Creating conference displays
- Working with outside organization who have relationships with WMU

**POSSIBLE RESPONSIBILITIES:**

- Writing copy for brochures, catalogs, and flyers
- Ad copywriting
- Analyzing sales and circulation data
- Managing projects
- Other duties as assigned

If you are interested in the internship opportunity, feel free to submit a resume to Human Resources:

- Email: [hr@wmu.org](mailto:hr@wmu.org)
- Fax: (205) 995-4827
- US mail: 100 Missionary Ridge, Birmingham, AL 35242