

**INTERNSHIP OPPORTUNITY
NATIONAL WMU
BIRMINGHAM, ALABAMA**



**ALL OF OUR INTERNSHIPS ARE UNPAID IN EXCHANGE FOR COURSE CREDIT.
STUDENTS MUST BE A JUNIOR OR SENIOR IN COLLEGE TO QUALIFY.**

TITLE: *Social Media Intern (Children and Preschool Sites)*

TEAM: Affinity Network Hub

LEARNING OBJECTIVES:

- Research and analyze trends related to elementary aged children and preschool children
- Participate in strategy planning to engage customers through social media
- Gain practical experience in designing social media images appropriate for audience

POSSIBLE RESPONSIBILITIES:

- Design monthly banner images for WMU preschool and children's social media sites related to the teaching topics in the WMU curriculum
- Develop images for social media sites, related to annual events and promotions on the preschool and children's sites

PREFERRED MAJOR(S):

- Graphic design, Communications, or Marketing

If you are interested in the internship opportunity, feel free to submit a resume:

- Email: interns@wmu.org
- US mail: 100 Missionary Ridge, Birmingham, AL 35242